



## huunuu's SEIS Investment Release Statement

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Exciting new start-up huunuu.com seeks investment  
Innovative life and death planner, set to disrupt the £1.7 billion funeral industry,  
opens SEIS funding round to all keen investors

INDUSTRY AWARD-NOMINATED huunuu.com, puts suppliers and customers of funeral products and services together on an engaging multi-sided platform that allows users share their funeral wishes with family and friends.

The start-up also features a bucket list creator, opening up a whole new opportunity for suppliers all over the world to showcase their products and services to a huge global market.

The huunuu community is in a period of growth and the company are seeking investment via Seed Enterprise Investment Scheme or SEIS. This tax-relief scheme offers tax breaks to individuals wanting to invest in new ventures.

With the funeral industry itself worth £1.7 billion a year, huunuu brings a completely new concept to the table. In an increasingly digital world, huunuu aims to become the premier space to discuss and inspire plans for life and death. The start-up's growth is expected to double in the next year and it has already been nominated for best industry newcomer in two different categories.

Founder and The Bosses Boss, Clare Turner said:

"We've created a digital platform that breaks down 200 years of traditional planning, empowering people to make choices that reflect their individuality. We connect vendors with customers to revolutionise the funeral industry by exploring and discovering a world of options."

"At huunuu we believe that your funeral should reflect who you are and that's why we offer the opportunity to plan and personalise your funeral whilst celebrating your life. In an ever-changing world, we are revolutionising the funeral industry by allowing people more control and more choice about what happens when the inevitable happens."

"Our digital platform allows you to share your wishes with loved ones and think about what matters to you. We believe in individuality in life as well as death. And because we celebrate life you can also plan your bucket list and truly make the most of your time."

Would be investors have until the 18 January 2018 to invest under the SEIS scheme. To receive a copy of the pitch deck or for further information, please contact Clare Turner via email: [clare@huunuu.com](mailto:clare@huunuu.com) or via mobile: +44 7826 541787.